

## STABILO MARKDRY NEON FOR SMART & INNOVATIVE WHITEBOARD ORGANIZATION



The innovative STABILO MARKdry whiteboard marker is now also available in neon colors. STABILO MARKdry Neon will launch in October 2025 and is the ideal complement to the existing colors. Add structure to notes and organize the board with the four colors neon yellow, neon green, neon orange and neon pink.

### The Ideal Addition

With STABILO MARKdry Neon, a pencil marker designed to bring vibrant structure and clarity to whiteboards and flipcharts, working with whiteboards has never been easier. Available in neon yellow, neon green, neon orange and neon pink, this innovative tool is designed to bring structure to whiteboards. Use to highlight and connect points – perfect for dynamic classrooms, creative workshops, and agile office environments. Whether you're a student organizing your thoughts or a professional leading a brainstorming session, STABILO MARKdry Neon helps your ideas stand out.

### **No Cap, Just a Bold Neon Lead.**

Unlike traditional whiteboard markers, the MARKdry Neon features a large, colored lead encased in wood, eliminating the need for ink or caps entirely. This means no more dried-out markers or lost lids. The solid lead ensures consistent color transfer down to the last stroke, making it a reliable companion for everyday use.

Thanks to its smooth formula, the pencil marker works perfectly on both whiteboards and flipcharts. No switching pens necessary when changing the medium.

### **Sustainable by Design**

Crafted from PEFC®-certified wood, the MARKdry Neon is a plastic-free alternative that supports responsible forestry. Its eco-conscious design aligns with the values of environmentally aware users who seek sustainable choices without compromising on performance.

“With MARKdry Neon, we’re not just offering a new writing tool, we’re rethinking how people work with whiteboards,” says Leandra Vuynovich, Product Manager Learning to Write. “It’s a smart, sustainable solution that brings structure and creativity together in a way that’s both intuitive and inspiring.”

### **Smart Details for Everyday Use**

The MARKdry Neon can be wiped clean from whiteboards using either a dry or damp cloth, offering flexibility and ease of use. With its neon colors, the pencil marker is a smart addition to any workspace or classroom toolkit, ideal for adding structure, highlighting connections, and organizing content visually.

### **About STABILO**

STABILO International is one of the leading manufacturers of writing instruments in Europe and continues to set standards with products for writing, painting & drawing and highlighting. Examples include the classics sold by the billions worldwide, such as the STABILO BOSS highlighter, the STABILO point 88 fine liner and many other pens for colorful and creative design. Recently, our expertise in the digital field has resulted in a diagnostic tool with pen and app that help teachers analyze and improve writing skills.