

A COLORFUL NEW MISSION FOR LITTLE ARTISTS: STABILO AND PAW PATROL® LAUNCH CREATIVE COLORING COLLECTION ACROSS EUROPE



Heroldsberg, Germany, October 2026 – Get ready for colorful adventures with Chase, Marshall, Skye and the whole PAW Patrol® team: STABILO is launching a new creative collection featuring *PAW Patrol* for preschool children and their families. The new STABILO *PAW Patrol* range will be available from October 2026 in stores and online shops across Europe. Bringing creativity and adventure together.

Creative adventures for everyday family moments

Whether it is a rainy afternoon at home, a quiet moment after kindergarten or a creative gift under the Christmas tree, the new collection is designed to make coloring even more exciting for young

children. Combining STABILO's trusted coloring expertise with the much-loved world from the hit preschool series produced by Spin Master Entertainment, airing on Nickelodeon and streaming on Paramount+, the range invites children to bring their favorite pups' adventures to life with color, imagination and creativity.

A colorful range full of *PAW Patrol* surprises

The collection brings together many favorite STABILO products in playful *PAW Patrol* designs, including STABILO woody 3 in 1, STABILO BOSS MINI, STABILO Cappi, STABILO Scribbi, STABILO Power, STABILO Power Max, STABILO Trio A-Z and an exclusive coloring pencil created especially for the range. Little fans can also look forward to fun extras: For STABILO Cappi, the felt-tip pen with the clever cap ring that keeps caps together, the collection includes a special hanger that can be attached to the Cappi ring or to a key chain, featuring fan-favorite pup, Chase. And more is already under preparation for later release.

A colorful range full of *PAW Patrol* surprise

"At STABILO, we believe that children learn and grow best when they are having fun. *PAW Patrol* is loved by children and trusted by families, making it the perfect partner for a creative collection that brings joy, imagination and meaningful play together. With this new range, we want to encourage young children to explore color, express themselves and enjoy creative moments with their families," says Daniel Galle, Head of Commercial Management at STABILO

A trusted choice for parents

For parents, the STABILO x *PAW Patrol* collection offers a trusted choice for creative play. Coloring can help children develop fine motor skills, concentration and confidence in a natural and playful way. With familiar characters, engaging designs and STABILO quality, the products are designed to make creativity feel easy, joyful and rewarding.

Perfect for gifting and creative play all year round

Arriving in stores and online shops from October 2026, the collection is ideal for Christmas, Advent calendars, Easter baskets, birthdays and everyday creative moments at home.

No job is too big, no pup is too small – and no idea is too colorful.

About STABILO

STABILO International is one of the leading manufacturers of writing instruments in Europe and continues to set standards with products for writing, painting & drawing and highlighting. Examples include the classics sold by the billions worldwide, such as the STABILO BOSS highlighter, the STABILO point 88 fine liner and many other pens for colorful and creative design. Recently, our expertise in the digital field has resulted in a diagnostic tool with pen and app that help teachers analyze and improve writing skills.

About *PAW Patrol*

Since launching on Nickelodeon on Aug. 12, 2013, Spin Master Entertainment's *PAW Patrol* has consistently ranked as a top-rated preschool series and is seen in 180 territories and translated in 33 languages. *PAW Patrol* follows the adventures of a tech-savvy boy named Ryder and his team of pups who are ready to save the day. Whenever there's trouble, pups Chase, Marshall, Rubble, Zuma, Rocky and Skye are ready for action, no matter what comes their way. With a mission to work together to keep Adventure Bay safe, no job is too big, and no pup is too small. The beloved property's first-ever spinoff, *Rubble & Crew*, debuted in 2023 and follows fan-favorite character Rubble and his pup family as they use their awesome construction vehicles to build and repair whatever the town of Builder Cove needs in high-stakes adventures.

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