PRESS RELEASE

STABILO AND KIKO MILANO BRING COLOR, CREATIVITY AND CONFIDENCE TOGETHER IN NEW CO-CREATED LIP COLLECTION

A collection that reimagines the iconic STABILO BOSS MINI shape through the creative lens of KIKO Milano, inviting people to express themselves and highlight what matters most to them.



Milan and Heroldsberg, November 5th 2026 - STABILO, known for its iconic highlighters, and KIKO MILANO, the no.1 make-up brand in Italy, today launch a co-created collection of lip products that brings together two brands with a shared belief: creativity is a form of self-expression, and color gives people the confidence to show who they are.

The STABILO x KIKO MILANO collection brings the instantly recognizable shape of STABILO BOSS MINI highlighters into KIKO MILANO's world of beauty. Playful, practical and easy to use, the collection combines an iconic design with five lip shades whose names celebrate individuality, self-expression and confidence.

The collection will be available in stores and online across Italy, France, Spain, Germany and the United Kingdom, as well as through KIKO MILANO's direct operated European and Middle East e-commerce platforms.

Two brands, one creative idea

For STABILO, the collaboration is a visible step in its transformation from a brand rooted in writing instruments towards an emotional, lifestyle-oriented identity. Its values, "Color, Creativity, Confidence," and its brand platform, "Highlight what matters," guide everything from product design to communication. Through this partnership, that philosophy finds a new expression in beauty, bringing the brand's distinctive visual identity into everyday make-up rituals.

For KIKO MILANO, the partnership reflects its own brand evolution and its close connection with a community of makers, trendsetters and everyday creatives who use color to tell their own stories.

"For generations, STABILO has helped people express themselves through color," said Michele Molon, Group CEO of Schwan-STABILO and CEO of STABILO International GmbH. Today, we are taking that spirit beyond the page and into new dimensions of creativity and self-expression. Our collaboration with KIKO MILANO is a perfect example of how two iconic brands, coming from different worlds, can challenge conventions and create something unexpected. This is exactly the kind of bold, imaginative thinking that will shape the next chapter of STABILO."

"Push the boundaries of color and creativity to the next level, inspiring the members of our community to highlight their own individual personality" said Simone Dominici, CEO KIKO Milano. "Working with STABILO allows us to bring that philosophy across categories, with a partner that shares our passion for color and our commitment to creative people."

An iconic shape, five expressive lip shades

At the heart of the collection is a reinterpretation of the iconic STABILO BOSS MINI shape as a lip product, creating a distinctive connection between highlighting on paper and expressing personality through make-up.

The five shades bring color to the lips, with names that play on the language of writing and personal expression:

01 – FINE PRINT: brown.

02 – AFTERTHOUGHT: mauve.

03 – DON'T QUOTE ME: orange.

04 – ON MY RADAR: red.

05 – PINK(ER): fuchsia.

Together, the shades translate the collection's shared creative vision into a palette that invites people to explore color and express their individual style, with the quality and attention to detail both brands are known for.

The full assortment and market-specific availability will be accessible at launch on kikocosmetics.com (in selected countries) and in KIKO MILANO stores in France, Germany, Italy, Spain and the United Kingdom.

About KIKO MILANO

KIKO MILANO was founded in 1997 in Milan and since then has revolutionized how cosmetics are sold globally. KIKO identifies the major beauty trends of the moment and make them accessible to all. Combining the quality and creativity rooted in its Italian DNA, KIKO has conquered the most demanding and diverse beauty addicts with an endless range of shades, tones and textures to satisfy every professional and personalized make-up requirement. The brand has over 1400 stores and is available in more than 75 markets.

About STABILO

STABILO is one of Europe's leading writing instrument brands and part of the Schwan-STABILO Group, headquartered in Heroldsberg near Nuremberg, Germany. With more than 1,500 colleagues, the company develops and produces writing, coloring, drawing and highlighting tools that are sold in more than 180 countries. Its manufacturing sites in Weissenburg (Germany), Český Krumlov (Czech Republic) and Johor Bahru (Malaysia) supply products to customers around the world.

Under its brand values "Color, Creativity, Confidence," STABILO is evolving into a lifestyle brand with global ambition. Driven by innovation and a passion for color, it champions individuality and creativity, celebrating difference and encouraging people to express and highlight what matters to them.